

ABSTRACT

Bashiroh, Ainil, 2023, Effectiveness of Instagram Media Reels on Increasing Maharah Istima' in Grade IX MTs Students. Nurul Ulum Genceng Tikung Lamongan, Thesis Department of Arabic Language Education, Faculty of Islamic Religion, Darul 'Ulum Lamongan Islamic University, Supervisor (1) Khoirotun Ni'mah, M.Pd.I (2) Sampiril Taurus Tamaji, M.Pd.I

Keywords: Instagram Media Reels, Maharah Istima'

Language is the sound that everyone uses to express their goals. Language has an important role as a means of communication between people in social activities. It also has an important role for all states in international relations. Because every human being or nation - as social beings - tends to know each other and work together in achieving common goals. Arabic is a foreign language for foreign speakers, and it is taught in schools, institutes and universities, so teaching must be effective.

This research was conducted at MTs Nurul Ulum Genceng Tikung Lamongan. The objectives are (1) to find out the application of Instagram Reels in improving the listening skills of class IX MTs Nurul Ulum Genceng Tikung Lamongan students. (2) To find out how effective Instagram Reels are in improving the listening skills of class students at MTs Nurul Ulum Genceng Tikung Lamongan. The type of this research is quantitative research with an experimental approach and the design used is the pretest and posttest group design (one group pretest and posttest).

Based on the research results obtained in the experimental class, the minimum score obtained by students was 30 and the highest score was 70. In detail, the student who scored 30 was 1 student with a percentage of 4.2%, with a score of 40, there were 9 students with a percentage of 37.5 %, the value of 50 is 6 students with a percentage of 25.0%, the value of 60 is 7 students with a percentage of 29.2%, and the value of 70 is 1 student with a percentage of 4.2%. And the frequency of the results of the analysis of the post test scores obtained by students, namely the value of 70 there are 5 students with a percentage of 20.8%, the value of 80 is 9 students with a percentage of 37.0%, the value of 90 is 7 students with a percentage of 29.2%, and the value 100 there are 3 students with a percentage of 12.5%. While the percentage of the N-gain test scores there were 7 students who got less effective scores, 11 students who got quite effective scores, and 6 students who got effective scores.

ABSTRAK

Bashiroh, Ainil,2023, Efektifitas Media Reels Instagram Terhadap Peningkatan Maharah Istima' Pada Siswa Kelas IX MTs. Nurul Ulum Genceng Tikung Lamongan, Skripsi Jurusan Pendidikan Bahasa Arab, Fakultas Agama Islam, Universitas Islam Darul 'Ulum Lamongan, Pembimbing (1) Khoirotn Ni'mah, M.Pd.I (2) Sampiril Taurus Tamaji, M.Pd.I.

Kata kunci : Media Reels Instagram, Maharah Istima'

Bahasa adalah suara yang digunakan setiap orang untuk mengekspresikan tujuan mereka. Bahasa memiliki peran penting sebagai alat komunikasi antar masyarakat dalam kegiatan sosial. Ini juga memiliki peran penting bagi semua negara dalam hubungan internasional. Karena setiap manusia atau bangsa - sebagai makhluk sosial - cenderung saling mengenal dan bekerja sama dalam mencapai tujuan bersama. Bahasa Arab adalah bahasa asing untuk penutur asing, dan diajarkan di sekolah, institut dan universitas, sehingga pengajarannya harus efektif.

Penelitian ini dilakukan di MTs Nurul Ulum Genceng Tikung Lamongan. Adapun tujuannya adalah untuk (1) Mengetahui penerapan Reels Instagram dalam meningkatkan keterampilan menyimak siswa kelas IX MTs Nurul Ulum Genceng Tikung Lamongan. (2) Untuk mengetahui sejauh mana efektivitas Reels Instagram dalam meningkatkan keterampilan menyimak siswa kelas MTs Nurul Ulum Genceng Tikung Lamongan. Adapun jenis penelitian ini adalah penelitian kuantitatif dengan jenis pendekatan eksperimental dan desain yang digunakan yaitu desain kelompok pretest dan posttest (*one group pretest and posttest*).