

ABSTRACT

Ningrum, Astry Widyawati. 2022. Imperative Politeness in Yowes Ben The Series (Pragmatic Studies). Thesis, Language and Literature Education Study Program Indonesia Faculty of Teacher Training and Education Darul Ulum Islamic University Lamongan. Supervisor: (1) Dr. Markub, M.H., (2) Anisa Ulfah, M.Pd.

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The role of language in human life as a tool of social interaction that cannot be changed anymore, its role and function is very supportive of the continuity of communication between speakers and interlocutors. The purpose of this study is to describe the form and function of the imperative politeness series Yowes Ben The Series.

The research method used is descriptive qualitative. The data source of this research is the imperative politeness that occurs between characters in the Yowes Ben The Series series. The data of this research are sentences that contain the form and function of imperative politeness in the Yowes Ben The Series series. Research data collection techniques include listening and note-taking techniques. The data collection instrument used in collecting and obtaining data was in the form of listening and recording conversations of the Yowes Ben The Series series. The data collection procedure begins with determining the object of study, listening to the video, transcribing the video, recording the character's speech, and coding the data on all speeches that contain the form and function of imperative politeness.

The results of the research in the Yowes Ben The Series show that there are forms of imperative politeness found, namely (1) imperative politeness forms in command declarative speech, prohibition declarative speech, passive diathesis declarative speech, (2) imperative form of command interrogative politeness, request interrogative speech, interrogative utterances of invitation, (3) forms of politeness imperative ordinary imperative utterances, imperative imperative utterances, imperative imperative utterances, The functions of imperative politeness found are stating imperative imperative utterances, imperative imperative utterances, requesting imperative utterances, requesting imperative utterances, urging imperative speeches, persuasion imperative speech, invitation imperative speech, request permission imperative speech, permit imperative speech, prohibition imperative speech, hope imperative speech, suggestion imperative speech, ludicrous imperative speech.