

***THE EFFECT OF SEVERITY, ASSET RETRENCHMENT, DOWNSIZING AND
LEVERAGE ON THE SUCCESS OF CORPORATE TURNAROUND WITH
PROFITABILITY AS A MODERATING VARIABLE.***

(empirical study on the tourism sector listed on the BEI for the 2019-2022 period)

ABSTRACT

Success in corporate turnaround is a situation where the company is able to reverse the situation from a decline in the company's economic performance to an increase in economic performance. This research was conducted with the aim of finding out the influence of severity, asset retrenchment, downsizing and leverage on the success of corporate turnaround with profitability as a moderating variable in tourism sector companies listed on the Indonesia Stock Exchange for the 2019-2022 period. Testing in this research uses the SmartPLS program using the moderated regression analysis method. Based on the results of the bootstrapping test, it shows that severity and leverage have an effect on the success of the company's turnaround, while downsizing and asset retrenchment have no effect on the success of the company's turnaround. Based on the results of the bootstrapping test, profitability can moderate the influence of leverage on the success of a company's turnaround, while profitability cannot moderate the influence of severity, asset retrenchment and downsizing.

Keyword: Financial distress, corporate turnaround, severity, asset retrenchment, downsizing, leverage, profitabilitas

**PENGARUH *SEVERITY*, *ASSET RETRENCHMENT*, *DOWNSIZING* DAN
LAVERAGE TERHADAP KEBERHASILAN *CORPORATE TURNAROUND*
DENGAN PROFITABILITAS SEBAGAI VARIABEL MODERASI.**

(studi empiris pada sektor pariwisata yang terdaftar di BEI periode 2019-2022)

ABSTRAK

Keberhasilan dalam perputaran perusahaan yaitu keadaan dimana perusahaan mampu dalam membalikkan keadaan dari penurunan kinerja perekonomian perusahaan menjadi peningkatan kinerja perekonomian. Penelitian ini dilakukan dengan tujuan agar dapat mengetahui bagaimana pengaruh dari *severity*, *asset retrenchment*, *downsizing*, dan *leverage* terhadap keberhasilan perputaran perusahaan dengan profitabilitas sebagai variabel moderasi pada perusahaan sektor pariwisata yang terdaftar di Bursa Efek Indonesia periode 2019-2022. Pengujian dalam penelitian ini menggunakan program SmartPLS dengan menggunakan metode analisis regresi moderasi. Berdasarkan hasil uji *bootstrapping* menunjukkan bahwa *severity* dan *leverage* berpengaruh terhadap keberhasilan perputaran perusahaan, sedangkan *downsizing* dan *asset retrenchment* tidak berpengaruh terhadap keberhasilan perputaran perusahaan. Berdasarkan hasil uji *bootstrapping* profitabilitas dapat memoderasi pengaruh *leverage* terhadap keberhasilan perputaran perusahaan, sedangkan profitabilitas tidak dapat memoderasi pengaruh *severity*, *asset retrenchment*, dan *downsizing*.

Kata kunci: *Financial distress*, *corporate turnaround*, *saverity*, *asset retrenchment*, *downsizing*, *laverage*, *profitabilitas*