**ABSTRACT**

Masitha, Maya. 2019. 15033016. *The Effectiveness of Using Instagram Application to Improve Student’s Writing Skill in Asking and Giving Opinion at 11th Grade of SMA NU 1 Model Sungelebak In Academic Year 2018-2019.* Thesis. Faculty of Teaching and Training Education of English Department. Islamic University of Darul ‘Ulum Lamongan.

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**Keywords:** *Instagram, Writing, Asking and Giving Opinion.*

The purpose of this study is to find out the effectiveness of using instagram application to improve student’s writing skill in asking and giving opinion at 11th grade of SMA NU 1 Model Sungelebak. This research may inform everyone how the influence of social media such as instagram to improve student’s learning result especially in writing skill. This research will also motivate the teacher to search, know and use the more interesting and effective media, technique, and instrument for the success of the learning, so the student’s ability in English language can be improved especially in writing skill in asking and giving opinion. The method that is used in this research was the quasi experimental method by using independent sample t-test, to find out the significant difference between the learning result in experiment class which was treated by instagram and control class which was without instagram through the score pre-test and post-test. The result of analysis in the research is the significance value (2 tailed) in equal variances assumed of pre-test is 0,351 > 0,05, and the significance value (2 tailed) in equal variances assumed of post test is 0,342 > 0,05, so there was no significance difference between the learning result in experiment class and control class. It showed that learning asking and giving opinion by using instagram was not success. Instagram was not effective to improve student’s writing skill in asking and giving opinion at 11th grade of SMA NU 1 Model Sungelebak, so this can be a lesson and motivation for the other researchers and teachers to use different technique, instrument with the same media, or maybe the other media of learning that can be investigated and tried in order it can give a big benefit for the teachers and the students to reach the goal of the learning. The researcher also suggest to the next other researcher to use the different form between the pretest and posttest. And pay attention to the chosen place of research, maybe it will give the different result of research.