

## ABSTRACT

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Euphemism exists since there is an emergence of taboos and people nowadays are likely to avoid something harsh to say or mention. Since Euphemism is very crucial in building up someone's communication so that, the researcher conducted an analysis of Euphemism especially in Political field. Further, the aim of this research is to find out: (1) the types and functions of Euphemism appeared in Online Newspapers; *Jakarta Post and Republika*, (2) the most frequent of type and function of Euphemism appeared in *Jakarta Post and Republika* online newspapers.

Moreover, this research is qualitative-descriptive. All the data explained descriptively by using Allan and Burridge theory who proposed 13 types of Euphemism and Samoskaite theory who proposed 5 pragmatic functions of Euphemism. Further, purposive sampling strategy is used for collecting the data. The last, in analyzing the data there are 3 steps taken from Miles and Huberman theory; *reducing data, displaying data, drawing and verifying conclusions*.

As the result, from 23 articles collected, there found 9 data related to Euphemism. These 9 data can be categorized into 5 types of Euphemism; *Figurative (Idiom and Irony), Circumlocution, Omission (Synecdoche), Understatement and Borrowing type*. Moreover, 3 functions of Euphemism found here; *Politeness function, Taboo function, and Tactical function*. Finally, the most frequent on type and function of Euphemism appeared in *Jakarta Post and Republika* Online newspapers are *Idiom* in *Figurative type* and *Taboo function*.

Finally, the researcher hopes that this thesis could give a contribution in some fields. First, in Linguistic field, to the next researcher who wants to conduct the same study in Euphemism. Second, in Pedagogical field, teachers could utilize those techniques in analyzing Euphemism from varies media. Third, by giving an exposure about Euphemism towards the EFL learners, it is expected that they could learn about how to maintain their social communication and relation in a group of society whenever it starts to discuss some sensitive issues or matters.